

Claudio Linares

Spanish-German multidisciplinary designer specialising in visual communication, with a background in graphic and interaction design. I work across identities, campaigns and visual systems for both digital and physical formats, from early concepts through to final production.

Hohensteinweg 10 8055 Zurich
+41 76 225 07 19
claudio@claudiolb.com
claudiolb.com

Languages

Spanish, German
and English

Technical Skills

Adobe Creative Cloud

3D & Animation: Blender

UI/UX & Prototyping: Figma, Miro

Education

Master of Arts in Design, Interaction Design
ZHdK Zurich. *February 2023 — June 2025*

Shared Campus Summer School
Academy of Visual Arts (HK)
Hong Kong. August 2023

Typography workshop
Typo-G, Barcelona *October 2022*

Bachelor Graphic and multimedia design
UDIT Madrid. *September 2014 — June 2018*

Graphic design
Estación Diseño Granada.
September 2013 — June 2014

Marketing at University of Granada
Granada. *September 2012 — June 2014*

Experience

Freelance designer
2019 — *present*

EF Education First
Visual designer
April 2026 — September 2026

Museum für Gestaltung
Publikumservice
September 2025 — February 2026

Collaboration with PHD candidate
Seminar for Statistics
Zurich. *January 2024 — July 2024*

El Duende Magazine
Designer
Madrid. *May 2019 — January 2023*

La Más Chula Agency
Designer
Madrid. *May 2019 — January 2023*

Kitchen Agency
Freelance designer
Madrid. *November 2018 — May 2019*

UDIT University
Internship
Madrid. *April — August 2018*

Oscar Mariné Studio
Internship Madrid. *March 2017 — June 2019*

Exhibitions

Pling! Design hören
Pequeño Reloj
Museum für Gestaltung
May 2026 — *September 2026*

ZHdK Diplomausstellung
Pequeño Reloj
Zürcher Hochschule der Künste. *June 2025*

Los Sueños de las Noches Eléctricas by Clara Gámiz
Sala Ático
Granada. *January — April 2025*

Good Enough: Prototype Exhibition
Zürcher Hochschule der Künste. *January 2024*

Nomad
Academy of Visual Arts (HK)
Hong Kong. *August 2023*

Big Bang Mariné, Retrospective Exhibition
Museo Universidad de Navarra
Pamplona. *October 2017 — March 2018*

Clients

Ray-Ban, Coca-Cola, Playstation, IE University, Diageo, Heineken International, Air France, Switzerland Tourism and others