

Claudio Linares

Designer with a background in graphic and interaction design. My practice spans branding, editorial, UX/UI, and video editing, using design as a tool for meaning-making, storytelling, and clear communication.

Norastrasse, 30 8004 Zurich
+41 76 225 07 19
claudio@claudiolb.com
claudiolb.com

Languages

Spanish, German
and English

Technical Skills

Design & Editing Tools

InDesign, Illustrator, Photoshop,
Premiere Pro, Audition

3D & Animation: Blender,
After Effects

UX/UI & Prototyping:

Figma (intermediate), Miro

Productivity & Office Tools:

MS Office, PowerPoint, Acrobat

Education

Master of Arts in Design, Interaction Design

ZHdK Zurich. *February 2023 —
June 2025*

Shared Campus Summer School

Academy of Visual Arts (HK)
Hong Kong. August 2023

Typography workshop

Typo-G, Barcelona *October 2022*

Bachelor Graphic and multimedia design

UDIT Madrid. *September 2014 —
June 2018*

Graphic design

Estación Diseño Granada.
September 2013 — June 2014

Marketing at University of Granada

Granada. *September 2012 —
June 2014*

Experience

Freelance designer

2019 — *present*

Museum für Gestaltung

Publikumservice
September 2025 — present

Collaboration with PHD candidate

Seminar for Statistics
Zurich. *ETH 2025*

El Duende Magazine

Designer
Madrid. *May 2019 — January 2023*

La Más Chula Agency

Designer
Madrid. *May 2019 —
January 2023*

Kitchen Agency

Freelance designer
Madrid. *November 2018 —
May 2023*

UDIT University

Internship
Madrid. *April — August 2018*

Oscar Mariné Studio

Internship Madrid. *March 2017 —
June 2019*

Selected Clients

Ray-Ban
Coca-Cola
Playstation
IE University
Diageo
Heineken International
Air France
Switzerland Tourism
Club de Madrid

Exhibitions

ZHdK Diplomausstellung

Pequeño Reloj
Zürcher Hochschule
der Künste. *June 2025*

Los Sueños de las Noches Eléctricas by Clara Gámiz

Sala Ático
Granada. *January —
April 2025*

Good Enough: Prototype Exhibition

Zürcher Hochschule
der Künste. *January 2024*

Nomad

Academy of Visual Arts (HK)
Hong Kong. *August 2023*

Big Bang Mariné, Retrospective Exhibition

Museo Universidad de Navarra
Pamplona. *October 2017 —
March 2018*